



Promotions

- Advertisement
- Posters
- Radio Promos
- TV Promos
- Media Buys
(only in Alberta)
- Advertorial
- Gift Certificates
- Brochure
- Direct Mail Piece

Publicity

- Press Release
- Article Submissions
- Media Training
- Media Interviews
- Event Planning
- Newsletter (hard copy)
- Ezine
- Media kits
- Speakers Package
- Marketing and PR Plan
- Blog
- Facebook
- Social Media

Branding

- Graphic Logo
- Text Logo
- Letterhead
- Envelopes
- Business Cards
- Folder
- Notepads
- Email Signature
- Website Development
- Website Updates
- Magazine
- Catalogue
- Postcard
- Food and Drink Menu
- Wine List
- Dessert List
- DVD / CD Case and Imprint
- Bags
- Labels
- Decals / Stickers
- Trade Show Signage
- Pull up Banner
- External Signage

Book Promotion and Design

- Book Cover Design
- Book Interior Design
- Manuscript Editing
- Book Proposals
- Book Distributor Queries
- Book Launches
- Book Signing
- Arranging Book Tours
- Book Placement in Stores
- Bookmarks
- Posters
- Postcards
- Book Promotion for Libraries
and Bookstores
- Non-Fiction Literary Agent

Specialty Marketing Material

- Invitation
- Holiday Cards
- Birthday Cards
- Thank you Cards
- Survey

- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____
- Other _____

Deadline for projects to be completed:

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